

Today Tomorrow is a State of Design festival exhibition presented by Foundry. It is an interactive installation offering a vision for the future — in a window display of thousands of badges each with their own image for the future.

We invite you the audience to select your top badges, wear your heart on your sleeve, and in turn help us create hundreds of satellite mini-exhibitions of things worth holding onto for the future.

At FOUND, 4 Howe Street, Daylesford, Tel 5348 3626, 15-25 July 2009.

www.thefoundry.com.au



Event name

Today Tomorrow

Dates and times

Interactive installation
15-25 July, open 10am-6pm
Fridays and Saturdays,
and 10am-5pm Sundays

Location

Found/Foundry, 4 Howe Street,
Daylesford VIC 3460

Contact

Found/Foundry, 4 Howe Street,
Daylesford VIC 3460
Tel 5348 3626, Fax 5348 1362
www.thefoundry.com.au

Media enquiries

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5348 3626

Closing night party

Saturday 25 July, 5-7pm
All welcome

Event description

I love the driving rain, endless blue skies, whispering trees, a cool breeze, the beating sun, autumn leaves, cherries sweet, oranges tart, wide open plains, deep dark billabongs, the rivers run, and flowers tracking the sun.

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The installation is intended to contribute to the theme of "Sampling the Future" by demonstrating how the discipline of graphic design can contribute positively to the future — through communication. At Foundry we believe the value of graphic design lies in its potential to enrich our culture and human experience, and we are passionate about utilizing design to facilitate the free exchange of ideas.



Today Tomorrow

A Victorian Government initiative  **Victoria**
The Place to Be

Design for Everyone

STATE of DESIGN

About the State of Design Festival 2009

From 15-25 July, State of Design Festival showcases Victoria's best designers and creative teams, and businesses using innovative design. The Festival holds four major programs in metropolitan Melbourne and regional Victoria, focused around the 2009 theme 'Sampling the Future'.

Public & cultural program

Design For Everyone, the Festival's Public and Cultural Program, explores and communicates the importance of design to our future. There are over 60 exciting and diverse events, exhibitions, installations and experiences across Metropolitan Melbourne and regional Victoria.

2009 theme

The 2009 theme 'Sampling the Future' takes a cross-disciplinary approach to tackling key issues facing us all. By 'sampling' responses from various design communities, Design For Everyone builds a picture of how design can lead and contribute.

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